



# RYAN SMITH

Writer / Editor / Social Media

## PROFILE

Versatile content creator with nearly two decades of professional journalism and copywriting experience. Expertise in writing, editing, managing a staff, editorial strategy, social media, email newsletters, photography and graphics creation.

## CONTACT

### Address

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### Phone

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### Email

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### Twitter

@RyanSmithWriter

## EDUCATION

### B.A. History

University of Missouri-Columbia

## EXPERIENCE

2015  
–  
2018

### Social Media Editor

*Chicago Reader*

- Managed the *Reader's* social media channels.
- Worked with staff and influencers and other media organizations to promote stories more effectively.
- Regularly wrote features, news stories, and blog posts for the print paper and the website.
- Organized and managed live online coverage of events.

2005  
–  
Present

### Freelance journalist

- My writing and editing work has been published in the Chicago Tribune, Chicago Sun-Times, In These Times, The Onion A.V. Club, The Guardian, and more.

Jul 2014  
–  
Nov 2014

### Copywriter

*NextGen Climate*

- Wrote blog posts.
- Assisted with social media content.
- Wrote targeted emails for the mailing list.
- Helped create a content calendar and plan stories in advance.

Jun 2013  
–  
May 2014

### Senior Editor

*Red Bull eSports*

- Responsible for all of the content at RedBullUSA's eSports channel.
- Managed a staff of two to three writers and various freelancers and copy edited their stories.
- Secured interviews and event coverage for Red Bull's eSports events.
- Created a content calendar and help plan stories in advance.

## SKILLS

Blogging



content strategy



Photoshop



Microsoft Office



Writing



Editing



Proofreading



Social media

